

MARY KAY

WORLDWIDE COSMETICS COMPANY MARY KAY INC. NAMES DEBORAH GIBBINS CHIEF OPERATING OFFICER

Tenured Executive to Assume Responsibility for the Iconic Beauty Brand's Global Supply Chain and Research & Development Organization

PHILIPPINES – 2018 – Mary Kay Inc., celebrating its 55th anniversary as a top beauty brand and direct seller in nearly 40 markets, announces the appointment of Deborah Gibbins to Chief Operating Officer at the company's global headquarters in Addison, Texas. In her new role as Chief Operating Officer, Gibbins will now assume responsibility for the Global Supply Chain and Research and Development organization, including the new global Richard R. Rogers Manufacturing and R&D Center in Lewisville, Texas. In addition, she will continue to oversee the finance, public affairs and strategic planning divisions at Mary Kay Inc.

“This is an exciting time for Mary Kay as our company celebrates 55 years of inspiring and empowering entrepreneurs around the world,” said Deborah Gibbins. “As one of the top innovators in the direct selling and cosmetic industries, Mary Kay is a cosmetics powerhouse with more than 700 products in its global portfolio. As we continue to produce best-in-the-industry products and provide an unrivaled business opportunity for millions, I am honored to serve in a new capacity as Chief Operating Officer.”

Gibbins joined Mary Kay Inc. in 2013 as Chief Financial Officer following a long career of broad leadership experience. Prior to joining the iconic beauty brand, Gibbins spent 17 years at PepsiCo, where she held senior roles within the finance function, including Senior Vice President of Revenue Management at Frito-Lay North America, a multi-billion-dollar convenient foods business unit. Before PepsiCo, Gibbins excelled in a decade-long career at Arthur Andersen LLP, leaving the firm as a senior manager in the audit and consulting practice.

“In her five years with Mary Kay Inc., Deb has proven to be an incredible leader and strategic thinker focused on the future of our business,” said David Holl, President and Chief Executive Officer for Mary Kay Inc. “She is passionate about the direct-selling model and the opportunity it creates for women around the world. Known for looking at situations from all angles and challenging the status quo, Deb is constantly working to identify ways that our company can be more efficient and agile, to better serve our markets and millions of Mary Kay Independent Beauty Consultants worldwide.”

Gibbins is a Certified Public Accountant and earned a Bachelor of Business Administration from Southern Methodist University. An active community volunteer, she serves on multiple academic



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and community boards. Gibbins and her husband reside in Dallas and are the parents of two sons.

For more information about Mary Kay's company timeline, positive community impact, rewarding opportunity and irresistible products, click [here](#).

About Mary Kay

At Mary Kay, success lies in our dedication to irresistible products, a rewarding business opportunity and positive community impact. For more than 55 years, Mary Kay has inspired women to achieve their entrepreneurial goals in nearly 40 countries. As a multibillion-dollar company, we offer the latest in cutting-edge skin care, bold color cosmetics and fragrances. Discover more reasons to love Mary Kay at marykay.com.ph.

